



PLATINUM CARGO LOGISTICS, INC. PRESS RELEASE

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Contact: Mike Ebhardt/Director of Operations  
[Mike.ebhardt@platinumcargo.com](mailto:Mike.ebhardt@platinumcargo.com)

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PLATINUM CARGO LOGISTICS, INC. ANNOUNCES INCREASED EDI CAPABILITIES

Carson, CA – Platinum Cargo Logistics, Inc. announced today that it has substantially increased its edi capabilities. Electronic Data Interchange (edi) allows for the electronic transfer of data between organizations and companies.

Mike Ebhardt, Director of Operations at Platinum reported, “We have recently completed another tailored, customer edi implementation as well as two significant vendor implementations. Through targeted edi initiatives, we are increasing our operational efficiency while providing more value to our licensees and customers.” By exchanging shipment tracking data electronically with key vendors, Platinum Cargo licensees benefit from reduced workload while customers tracking online receive near real-time shipment status via Platinum’s website. “There is no doubt that this is an important direction for us to be going. The ability to facilitate electronic commerce is necessary for Platinum licensees as well as our customers and we are making it happen,” said Bill Mancini, VP Operations and licensee. Platinum Cargo firmly believes that through continually improving its technology and supporting its licensees, it will become the freight forwarder of choice for both shippers and forwarding professionals.

About Platinum Cargo Logistics, Inc.

Established in 2007, Platinum Cargo Logistics, Inc. has emerged as one of the fastest growing companies in the freight forwarding and transportation industry. Headquartered in Carson, CA, Platinum serves North America and the World with customized service solutions to perfectly fit the customer’s needs. Platinum service provides intelligent solutions and powerful results. For more information about Platinum Cargo Logistics, Inc., visit [www.platinumcargo.com](http://www.platinumcargo.com) or call 310-436-2060.

871 East Artesia Blvd; Carson, CA 90746  
Phone: 310-436-2060 Fax: 310-436-2067