



**PLATINUM CARGO LOGISTICS, INC. PRESS RELEASE**  
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Contact: Kelli Spiri  
[Kelli.Spiri@platinumcargo.com](mailto:Kelli.Spiri@platinumcargo.com)

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**PLATINUM CARGO LOGISTICS, INC. HIRES INDUSTRY VETERAN MIKE EBHARDT AS DIRECTOR OF OPERATIONS**

**Carson, CA** – Platinum Cargo Logistics, Inc. announced today that it has added industry veteran Mike Ebhardt as Director of Operations. Mike will be leading the company's efforts in domestic and international vendor management, service development, licensee interfacing and TSA compliance among other Executive, Operational and Administrative responsibilities.

"Platinum has been growing at a pace that requires us to bring on someone of Mike's caliber and experience," said Kelli Spiri, Platinum President. "We believe Mike is a perfect fit for our organization and we are certain that the experience he brings will significantly contribute to both Platinum's strategic plan and growth potential".

Mr. Ebhardt brings 18 years of experience in program development, process improvement, department management, corporate communication and leadership from Adcom Worldwide, where he most recently served as Domestic Manager for the corporate office. He more than fills the need at Platinum for an operational minded leader capable of implementing systems, negotiating with vendors and creating and maintaining new operational solutions. "Mike will help us achieve amazing results as an operational team" added Bill Mancini, Vice President of Operations. "His industry contacts and reputation of being tough but fair will help us continue to reduce costs while providing superior service and aggressive pricing to our customers."

Diana Bomar, Senior Vice President added, "We are thrilled as an executive team that someone with Mike's experience and capabilities has decided to join Platinum Cargo. Mike

871 East Artesia Blvd; Carson, CA 90746

Phone: 310-436-2060 Fax: 310-436-2067



blends seamlessly with our company's values and culture and will help Platinum Cargo take the next steps towards continued success as a company in business to help others succeed.”

**About Platinum Cargo Logistics, Inc.**

Established in 2007, Platinum Cargo Logistics, Inc. has emerged as one of the fastest growing companies in the freight forwarding and transportation industry. Headquartered in Carson, CA, Platinum serves North America and the World with customized service solutions to perfectly fit the customer's needs. Platinum Service provides intelligent solutions and powerful results. For more information about Platinum Cargo Logistics, Inc., visit [www.platinumcargo.com](http://www.platinumcargo.com) or call 310-436-2060.